

TWENTY KEY NEW MEDIA CONCEPTS

DIGITAL DIVIDE,
DIGITAL ECONOMY/DIGITAL CAPITALISM,
GLOBALIZATION,
HACKING,
AND INTERACTIVITY.

*Youngjin Ko, 20112514
Global school of Media, Soongsil Univ.*

Digital divide

정보격차

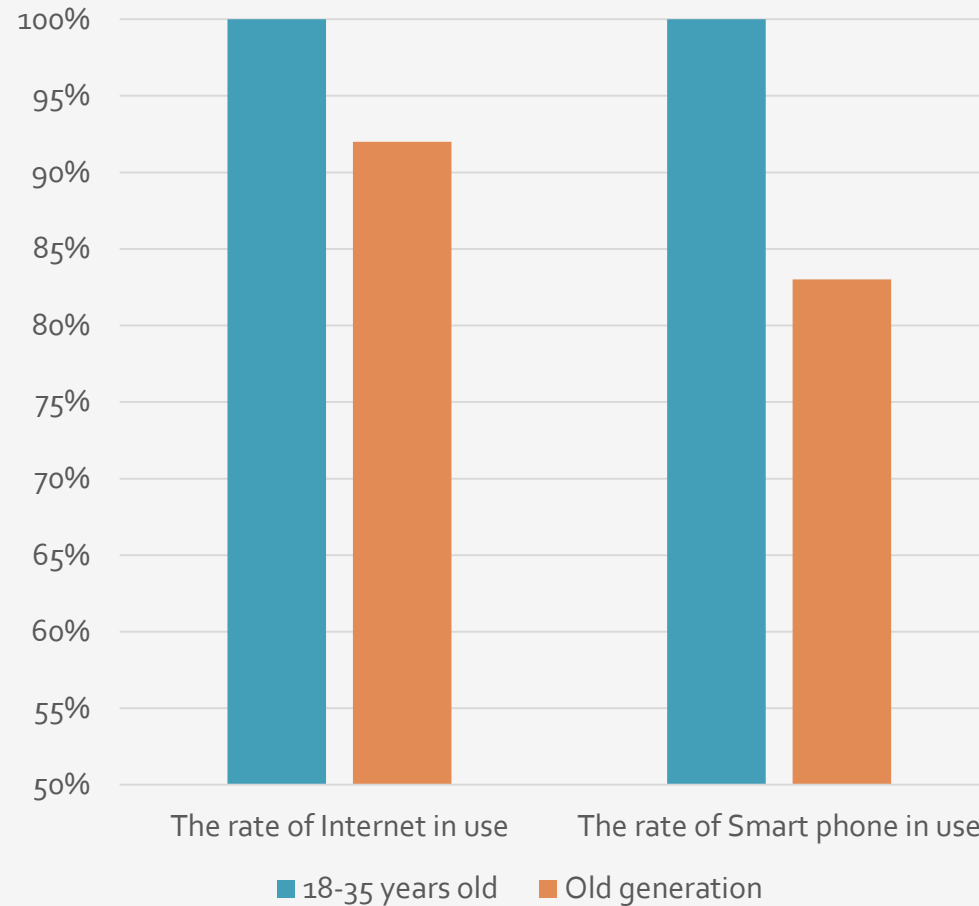
'the differential access to and use of the Internet according to gender, income, race, and location'

'성별, 소득, 인종, 지역에 따른 인터넷 접근, 사용의 격차'

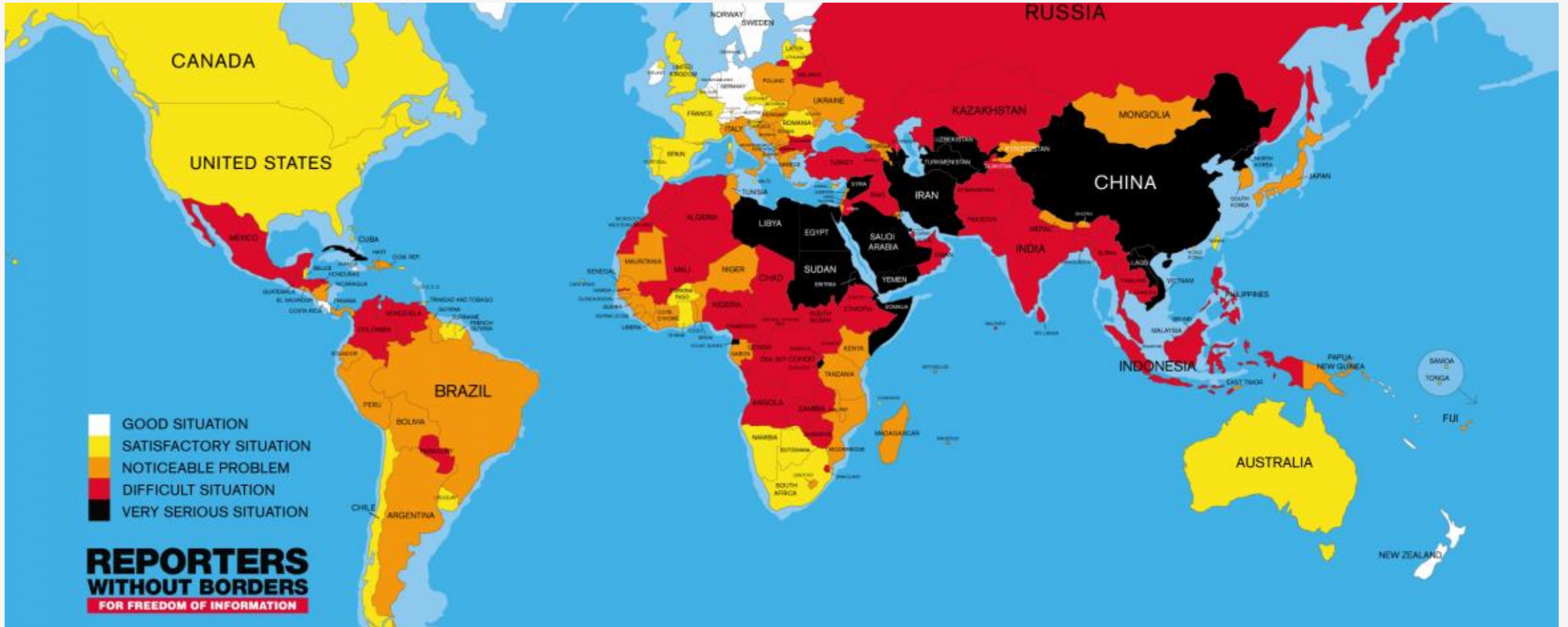
(NTIA, Rice 2002: 106)

1. Global divide
 - ICT infrastructure
2. Social divide
 - Gaps within nations
 - Participations

Digital divide in Korea (2016)



미국 퓨리서치센터(2016)



The 2017 World Press Freedom Index compiled by Reporters Without Borders (RSF)

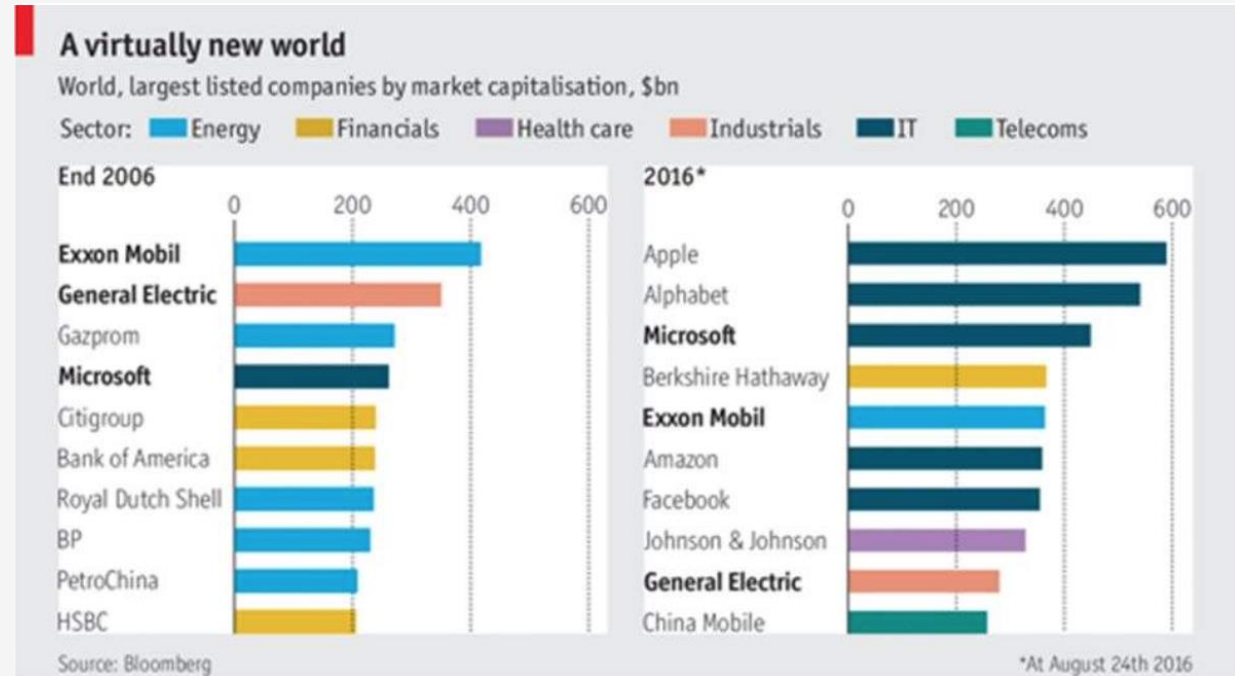
Digital economy Digital capitalism

디지털 경제
디지털 자본주의

The global network of economic and social activities
That are enabled by information and communications
Technologies.



Dilemmas of copyright law



Globalization

세계화

International production, trade and financial systems
Developments in international law
Global social movements
Economic, political, cultural, media globalization..

THIS IS NOT A NEW WORD! But,

'The enemy is not globalization,
but global capitalism'

Alex Callinicos(2001: 111)

- Okja(2017)





H

Hacking is possibly essential
in exposing design



privacy and surveillance

개인정보 보호 및 감시



Interactivity

인터랙티비티

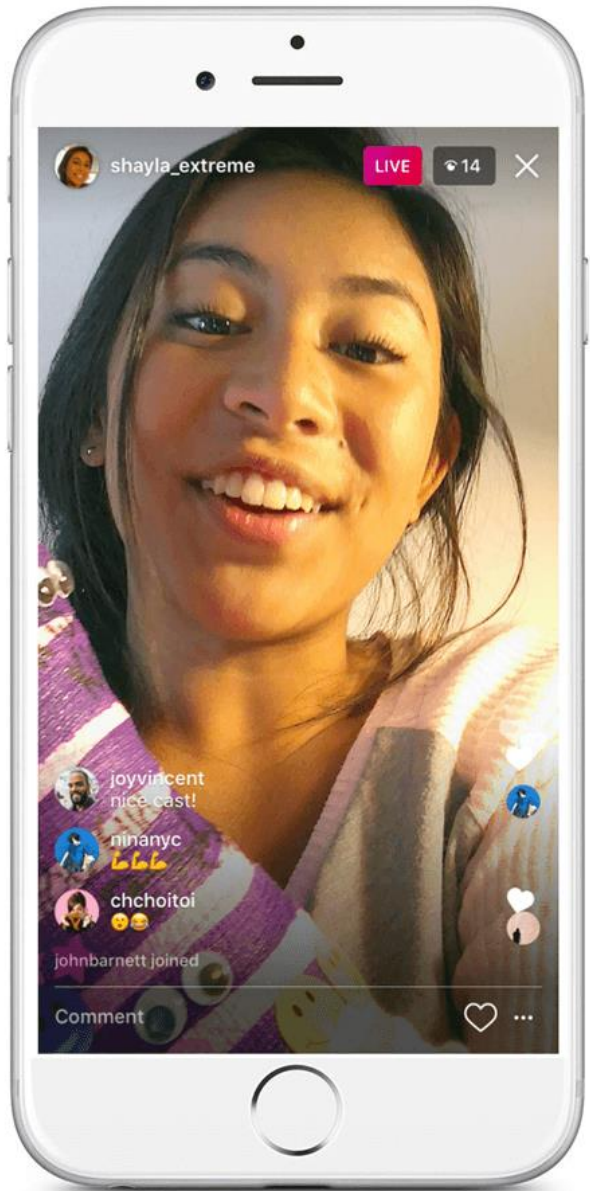
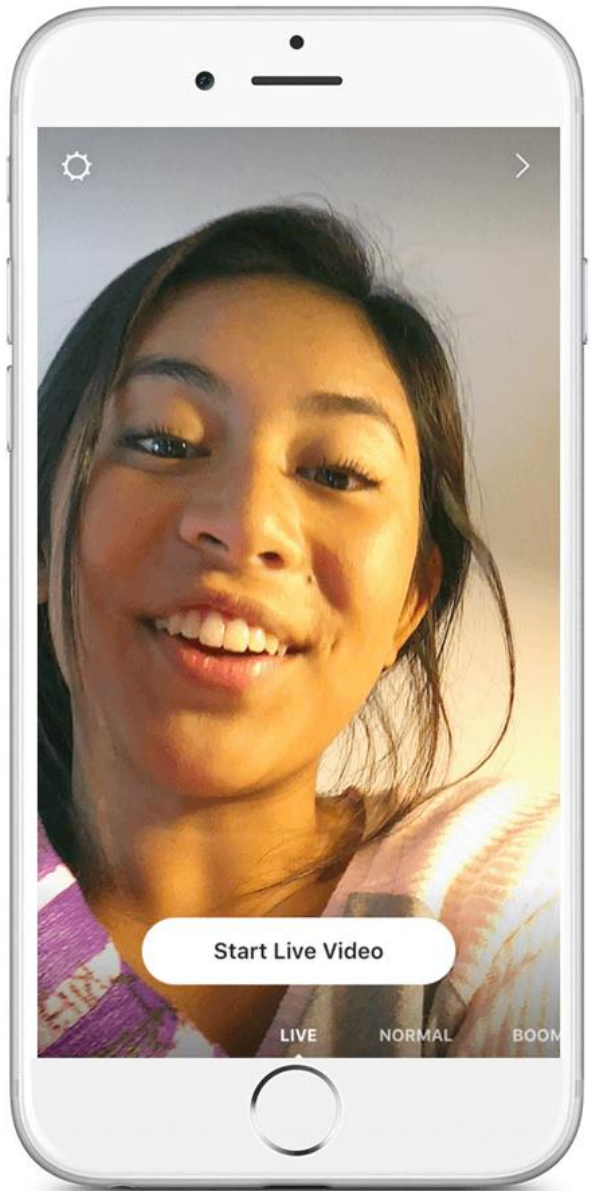
'Stands for a more powerful sense of user engagement with media texts, a more independent relation to sources of knowledge, individualized media use, and greater user choice'

Three levels of Interactivity

1. Interactivity with the medium itself, as with hyperlinking to other web sites
 2. Interactivity with other users through the medium, as on social media sites and online discussions forums.
 3. Interactivity as engagement with social institutions, as when the medium is used for deliberative purposes.
-



<https://vimeo.com/231462038#t=102s>





1051 애플비 토이북 연령대가 어떻게 되나요? 조카선물로 사려고해서요

PD 사용 연령은 0세부터 5세까지예요

*Thank you
for listening*

