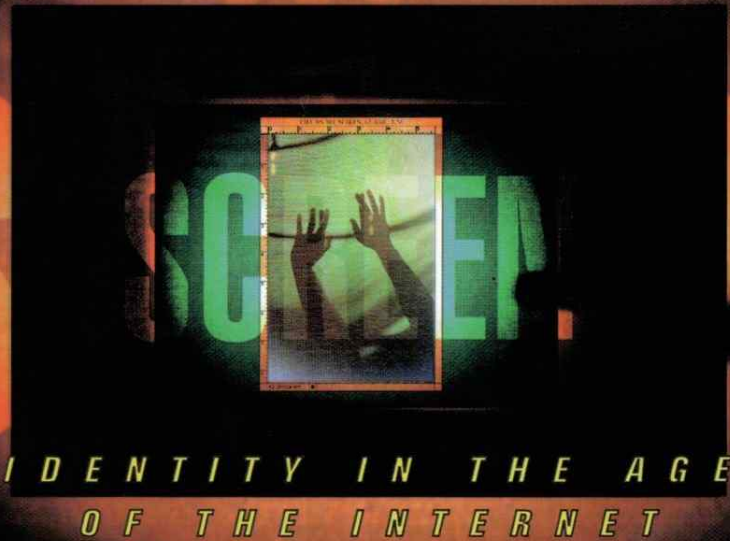


"THE FIRST SERIOUS LOOK AT THE MULTIPLE PERSONALITIES
WE LIVE IN CYBERSPACE." —WIRED

LIFE ON THE SCREEN



SHERRY TURKLE

AUTHOR OF *THE SECOND SELF:
COMPUTERS AND THE HUMAN SPIRIT*

Sherry Turkle's "Life on the Screen"

20122597 정원연
20142560 정다해

"Life on the Screen"

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Received a doctorate in sociology&psychology from Harvard Univ.

Professor of MIT (Science sociology)

Publish a book about relationship between human and technology

Hacker

Identify system limitations

Familiar with software

Mania

Simplify the complex world of a computer

Familiar with hardware

User

Just use application program

APPLE II

Modernist technology utopia

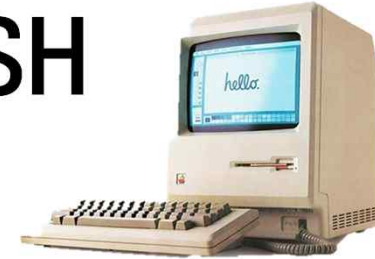
Reductionism that everything is mechanically explainable



MACINTOSH

Postmodern fantasy

Emphasis on simulation and surface



Microsoft WINDOWS



Epistemology

Signifiant > signifie

Signifiant < signifie

Postmodernism

Emphasize surface phenomena than depth

The more we get into the programs,
the more our social knowledge
will expand

| **Hard style**

Structured Programming

Top to Bottom

1st principles of programming

| **Soft style**

Tinker System

Bottom to Top

Bricolage

1970 ~ 1980

1980~

Hard style Soft style

Hard style

Soft style

After diffusion of computer and network...

More people have opportunity
to participate in design

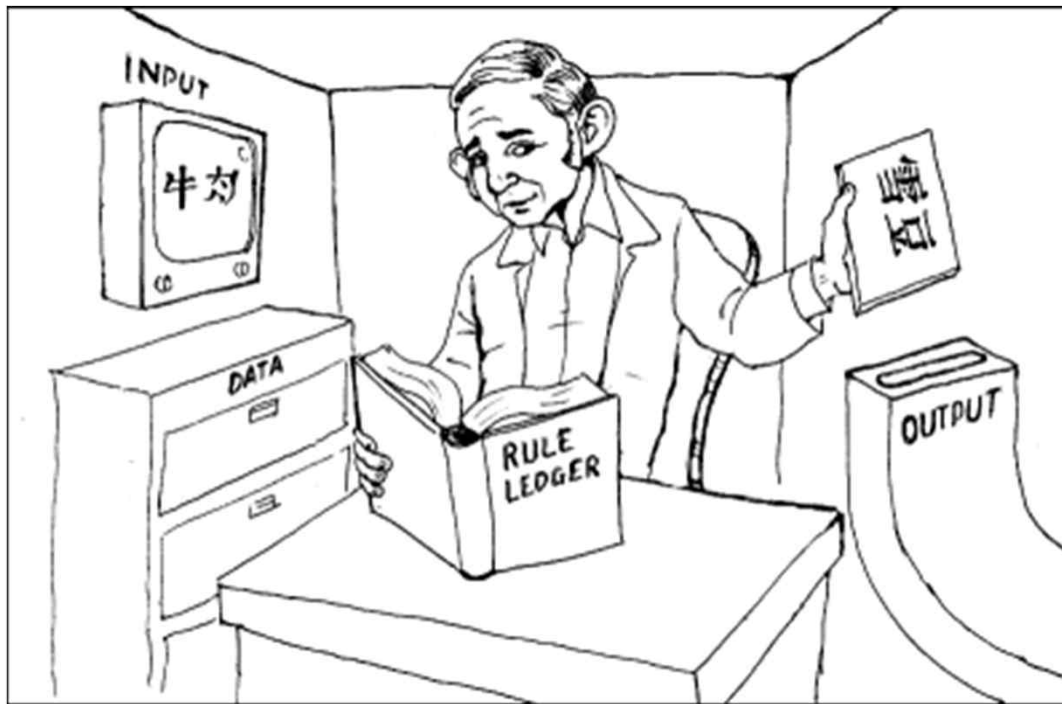
The result of computer design are
not only low in artistic value but
also cause architecture to fall
into the world of technicians, not
the world of artists.

| 1970 ~ 1980

Romanticism
Psychological meaning

| 1980 ~ 1990

Postmodernism
Consciousness / Life



TURING TEST

Experiments to judge machines and human

Eliza

1966~

A program to test computer's
ability to communicate

Just a game or an interactive diary
to spend a spare time

Depression 2.0

1992~

Psychotherapy program

Accepted as earnest and purposeful
conversation partner

MUD(Multi User Dungeon)

Adventure MUD

They usually choose to kill monsters or dragons and accumulate points by acquiring gold coins, amulets, and other jewelery.

Social MUD

It is type of providing users with an open space to realize their dreams. In this MUD, mutual relations with other users are important.

Roleplaying VS Parallel life

Roleplaying

Participants can only enter into one character at a time.

Parallel life

You can stay in multiple characters at the same time. In other words, it is possible to have a parallel identity.

“In the end, it is important to use what you intend”

Tiny sex(virtual sex in the MUD) and Gender conflict

Tiny sex(virtual sex in MUD)

In both MUD and PC communication, virtual sex requires some basic requirements. More than one person should be able to express physical action and pushing love through typing and be able to exchange emotions.

Gender conflict

The biggest motivation of virtual transsexuality is the desire to experience cyber sex as a presenter of relative sex.

How to see "realization of fantasy"?

Kids and netsex

Distorted sex culture

Sexual assault in virtual space.

*Parents do not need to be technologically professional,
but they should have common sense about the Internet.*

Trickery

In the life on the screen, anyone can show a completely different view from the real world.

Digitization

It is the fact that we are able to easily pluralize our own identity and that we have become cyber space as a new life space.

What is the nature of the relationship here? / Who am I?

Lost Reality

If you are shifted to virtual space, you experience distorted reality in many ways.

Simulation Effect

1. It confuses the artificial experience of transforming the natural state with reality
2. The counterfeit looks more real than real.
3. The experience of the virtual world is so intense that if you enter into it, you believe that you can get more than reality.

Politics of Virtual Reality

How to see the political and social position and importance of virtual space.

Avoid? or Resist?

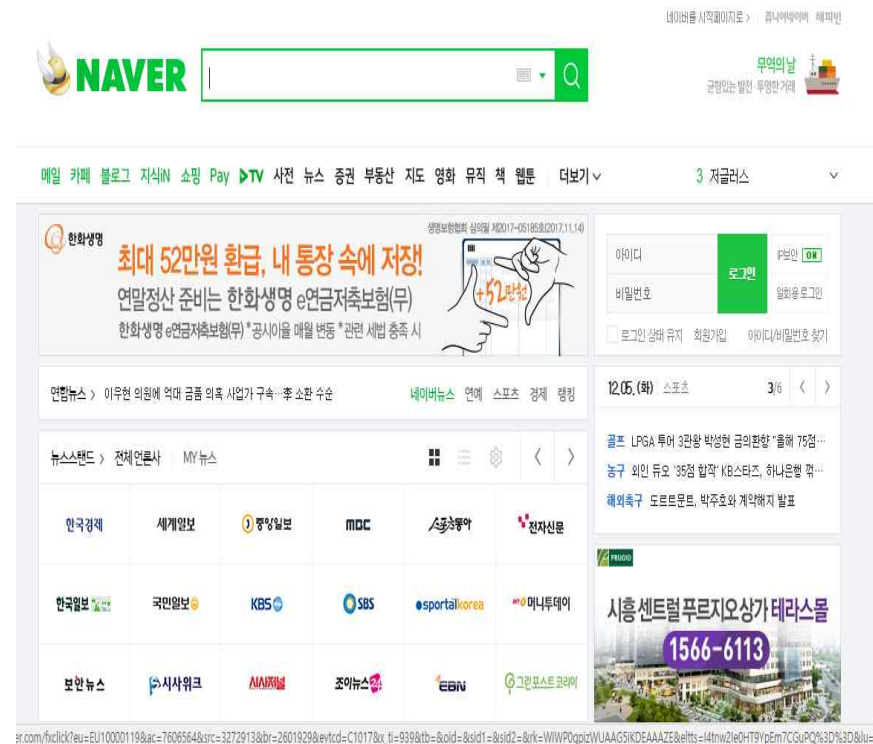
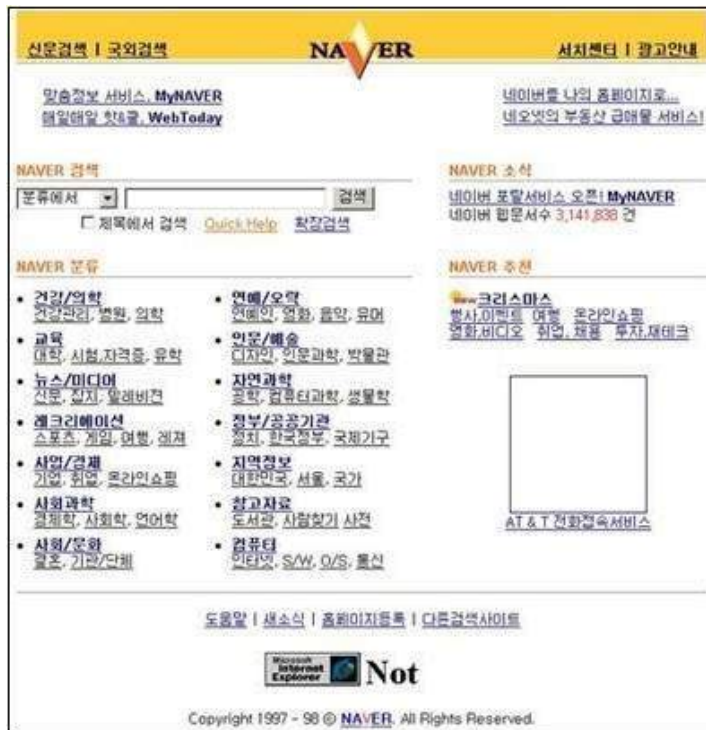
To resist, the boundaries between real space and cyberspace must always be opened.

Round Prison



It is important to know that people can always be under surveillance or control.

Flexibility



The concept of a new identity that is diverse but not inconsistent