

Media Aesthetics

- Network
- Mobile Media
- Participation
- The Knowledge Economy
- Piracy
- **Opinion**

20092390
Shin Dong Il



1. Network

- Internet.

Physical infrastructure

- Social network.

Between people

- Socio-Technical network.

Social structure characteristic of
'the information Age'

1. Network

- **Internet.**

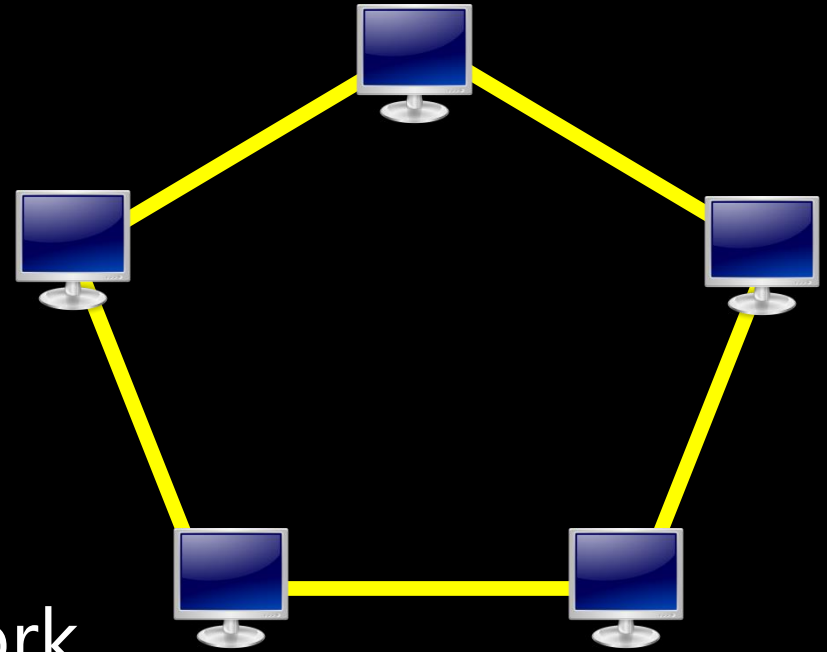
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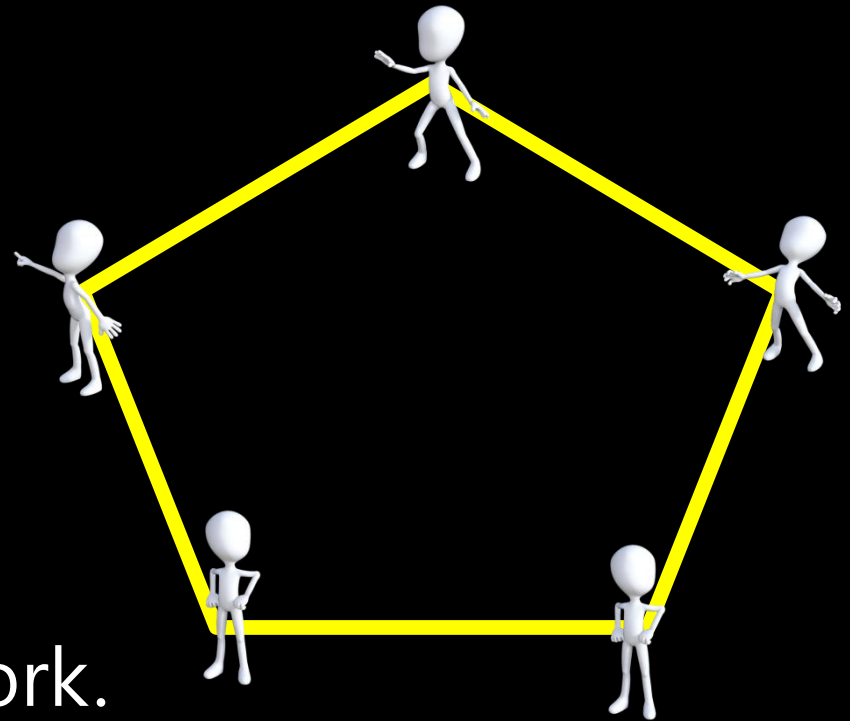
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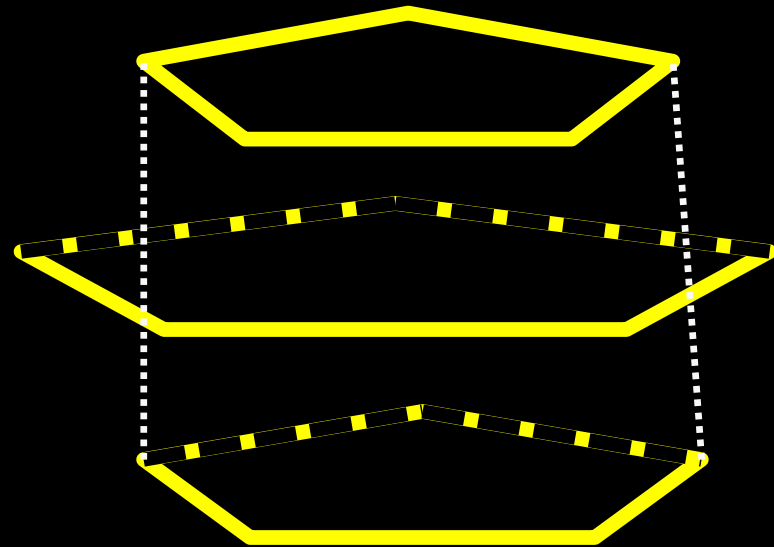
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Social structure characteristic of
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2. Mobile media

- Media
- Mobile Media
Mobile Phone
- Mobility
Escaping, binding

2. Mobile media

- **Media**

Tools that are used to store and deliver information or data

- Mobile Media
Mobile Phone

- Mobility

Escaping, binding



2. Mobile media

- Media

- **Mobile Media**

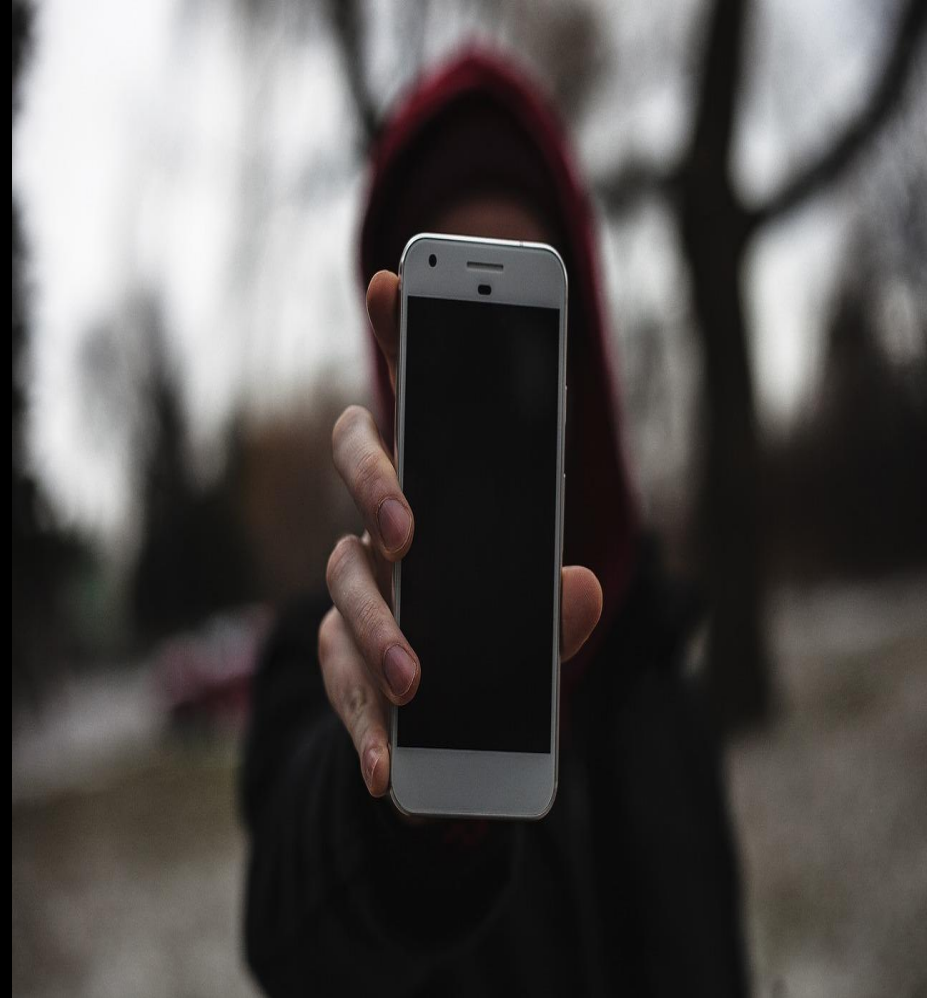
Mobile Phone

87% of the world population

User-created content

- Mobility

Escaping, binding



2. Mobile media

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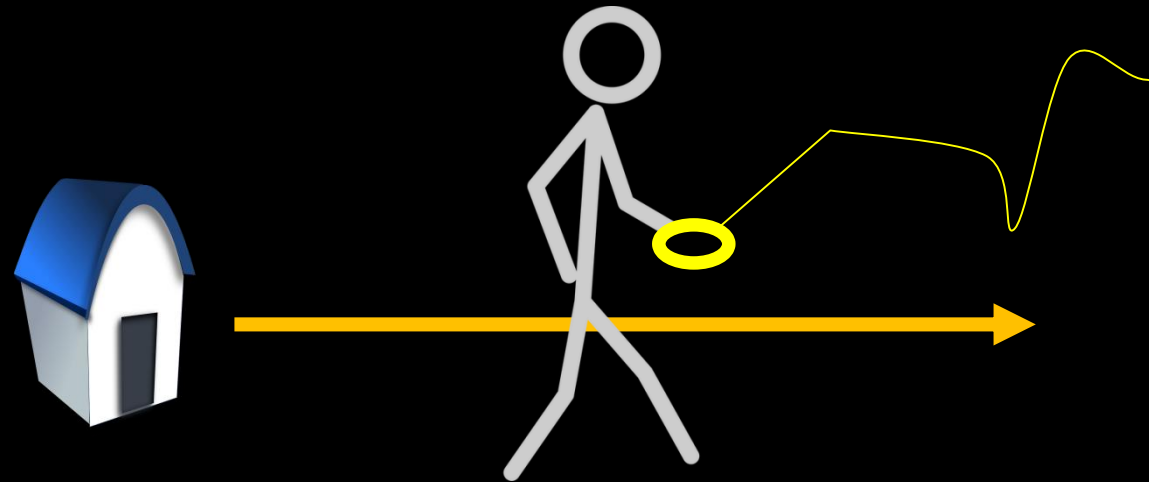
- **Mobility**

Convergence of media devices, platforms and content,
and ubiquitous computing

Escaping, binding

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- **Mobility**

Convergence of media devices, platforms and content, and ubiquitous computing

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3. Participation

- In the context of the digital divide
- In the context of the communication
- Participatory culture

3. Participation

- **In the context of the digital divide**

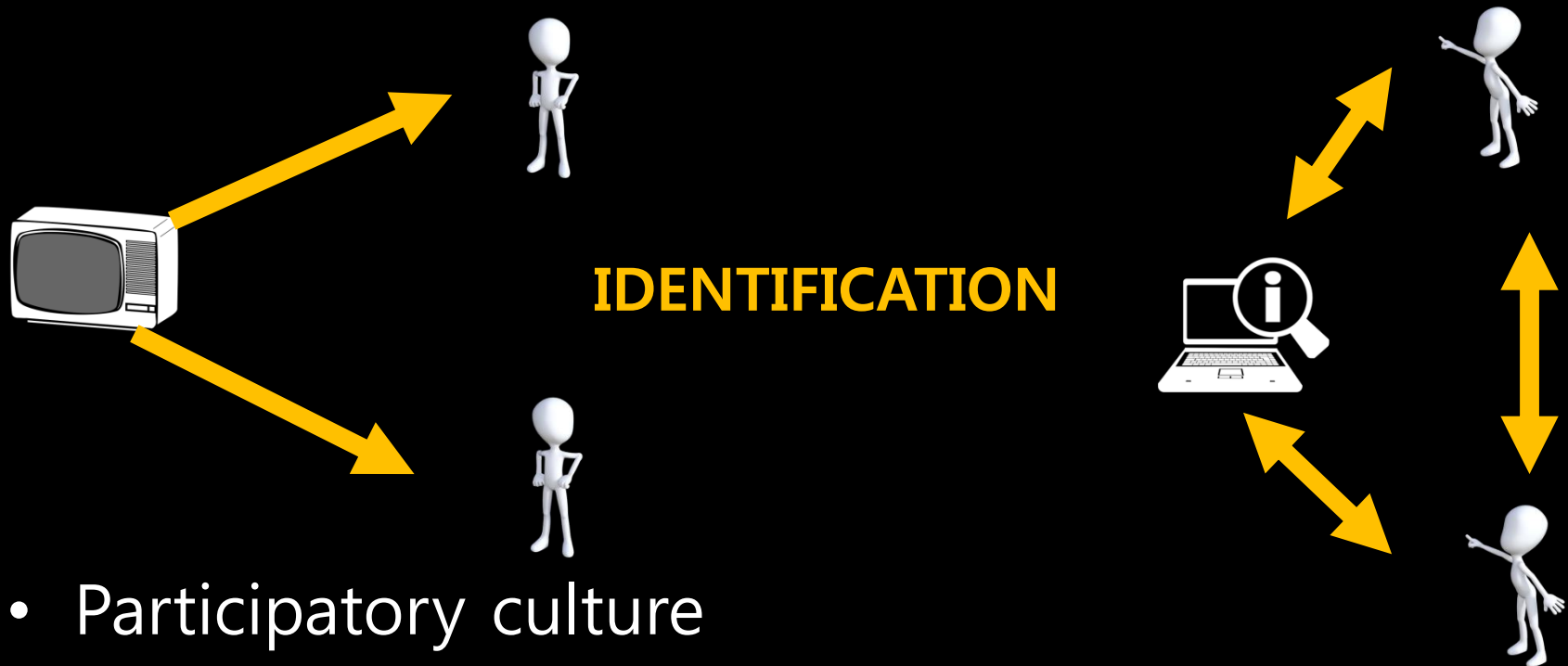
inequalities in access to new media ,opportunity to use ICTs to participate



- In the context of the communication
- Participatory culture

3. Participation

- In the context of the digital divide
- **In the context of the communication**

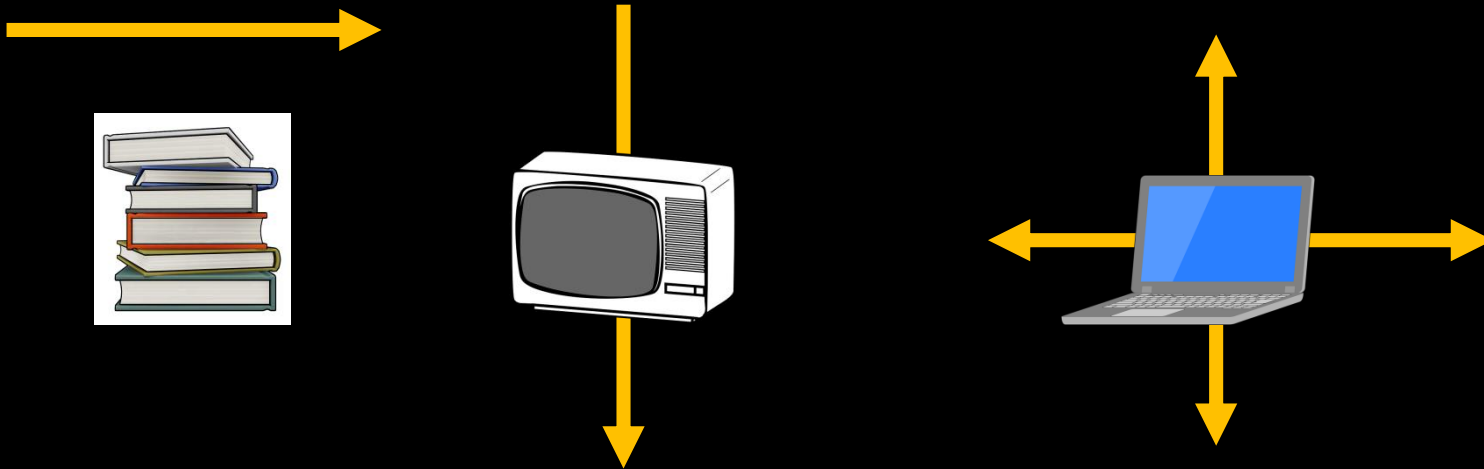


- Participatory culture

3. Participation

- In the context of the digital divide
- In the context of the communication
- **Participatory culture**

Producer & Consumer, Democratisation

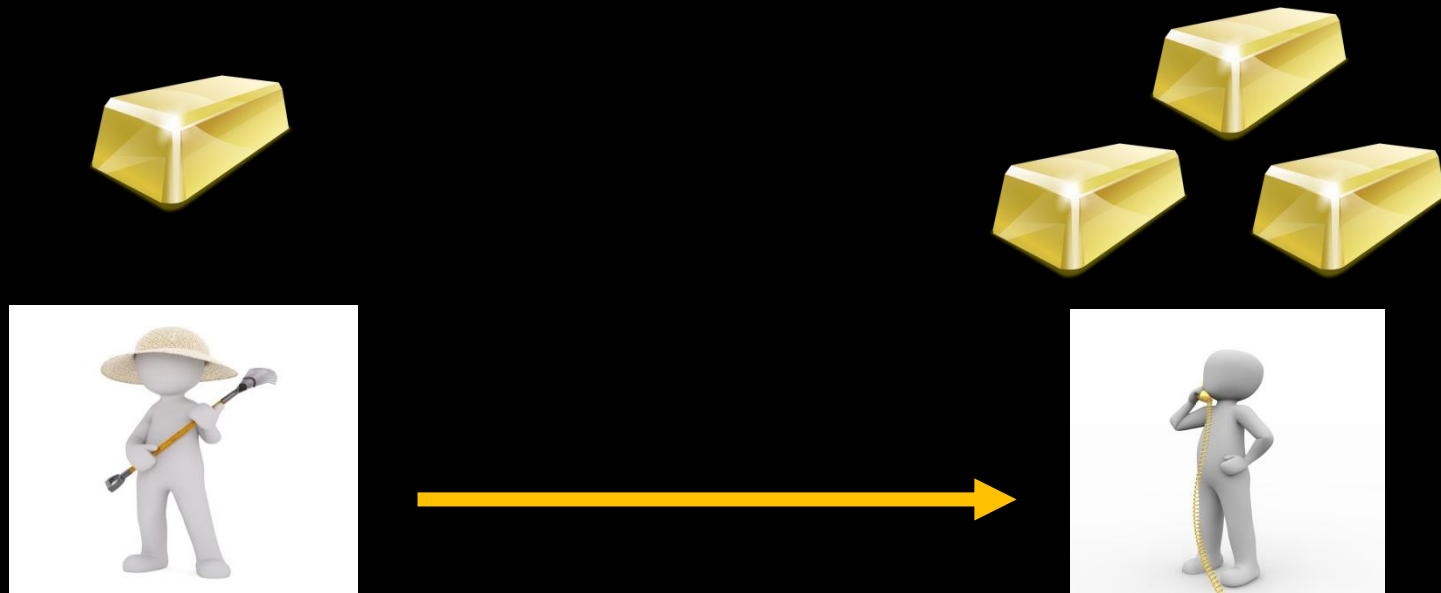


4. The knowledge economy

- Structural shift in employment
- Short period of new knowledge
- The sole means to survive

4. The knowledge economy

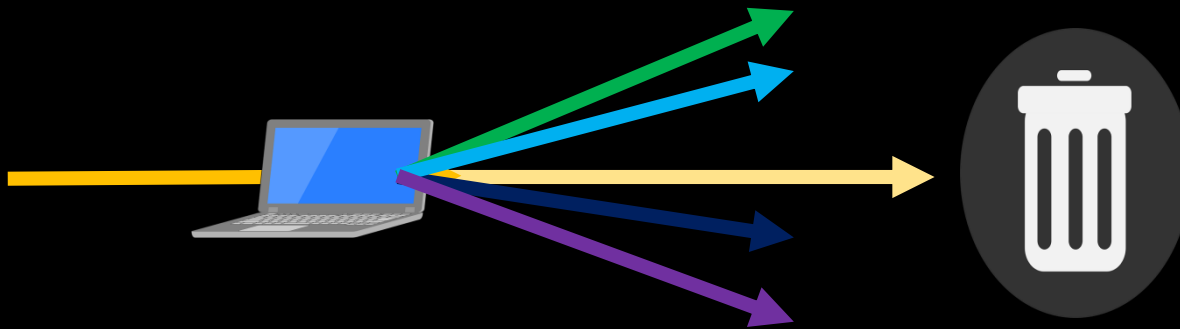
- **Structural shift in employment**



- Short period of new knowledge
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4. The knowledge economy

- Structural shift in employment
- **Short period of new knowledge**



- The sole means to survive

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- Structural shift in employment
- Short period of new knowledge
- **The sole means to survive**
in competitive and globalised economies,

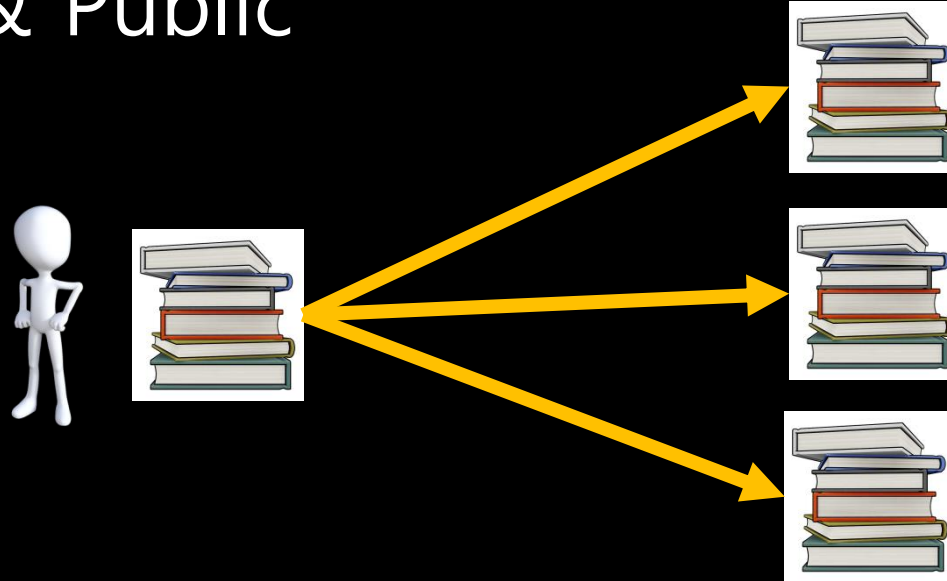


5. Piracy

- Copyright & Piracy
- Example
- Copyright vs Piracy

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- **Copyright & Piracy**
- Creator & Public



- Example
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